

Significant data about the Greek electronic communications market for 2024

Key figures



4.9 billion euros
turnover

1.1% drop
compared to 2023



2.1%
contribution to GDP



1.1 billion euros
investments of electronic
communications

10% increase
compared to 2023



4,489,909
fixed broadband connections
0.5% drop
compared to 2023



1,679,610
ultra high-speed broadband lines
(>100 Mbps)
16.4% increase
compared to 2023

43.2%
fixed broadband penetration
in the population

Broadband

46.1% FTTP coverage
(June 2024)
20% increase
compared to 2023

9,775,862
mobile connections with Internet
usage
1.7% increase
compared to 2023

94% mobile
broadband penetration
in the population

NGA
1,440,658
lines
10.7%
increase

VDSL
2,316,618
lines
7.5%
drop

FTTH
590,338
lines
72%
increase

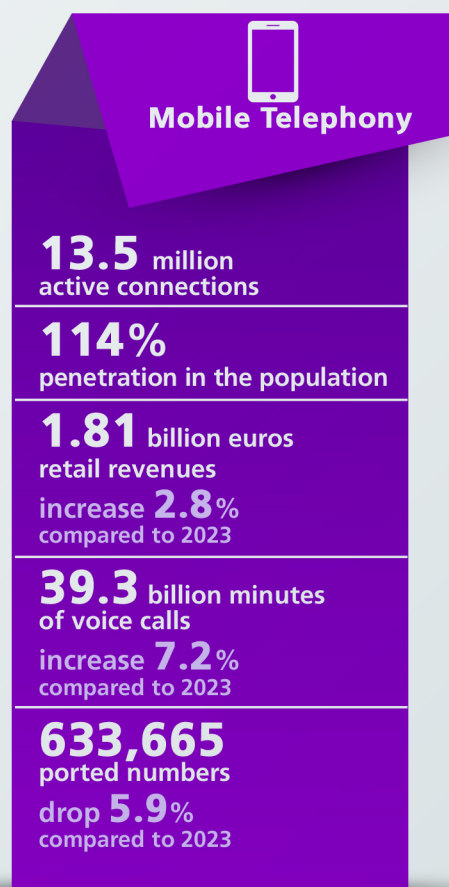
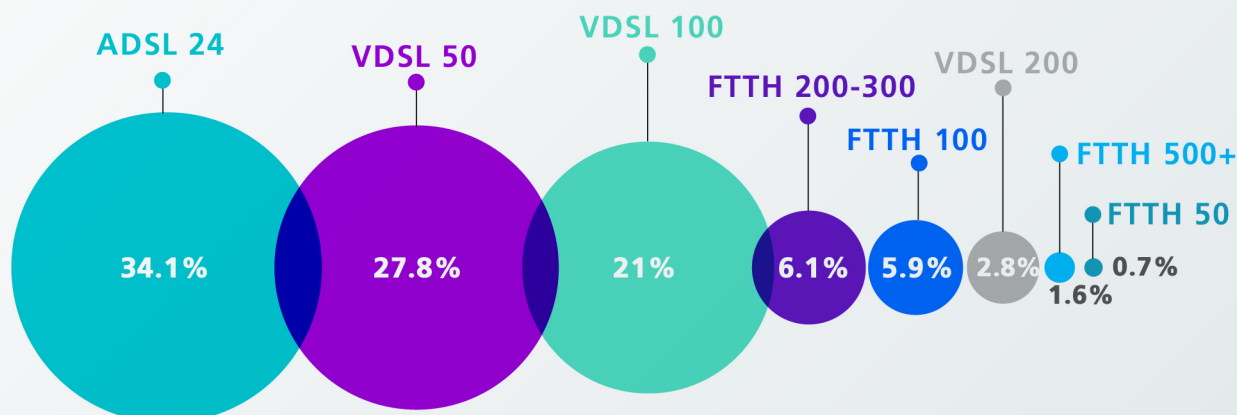


99.8%
total 5G population coverage

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Breakdown of broadband lines per technology and speed, December 2024



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Average monthly use of data services & call duration in mobile telephony



Post-paid residential user:

16.8 GB

335 minutes to mobiles &
38 minutes to fixed lines

Pre-paid user:

9 GB

169 minutes to mobiles &
15 minutes to fixed lines

Business user:

10.6 GB (excl. M2M)

253 minutes to mobiles &
28 minutes to fixed lines

DATA

38.7% increase

1,732 million GB
versus
1,249 million GB in 2023



SMS

2.7% increase

2.4 billion messages



MMS

24.8% increase

13.5 million messages
versus
10.8 million in 2023



Bundled offers

4.4 million bundled
offers

drop **1.6%**
compared to 2023

42.7%

was 3-Play offers
(fixed telephony &
fixed broadband access
& mobile services)



Pay-TV

1.4 million Pay-TV
subscriptions

increase **5.3%**
compared to 2023

59%

was IP network
subscriptions

41%

was satellite TV
subscriptions



EETT

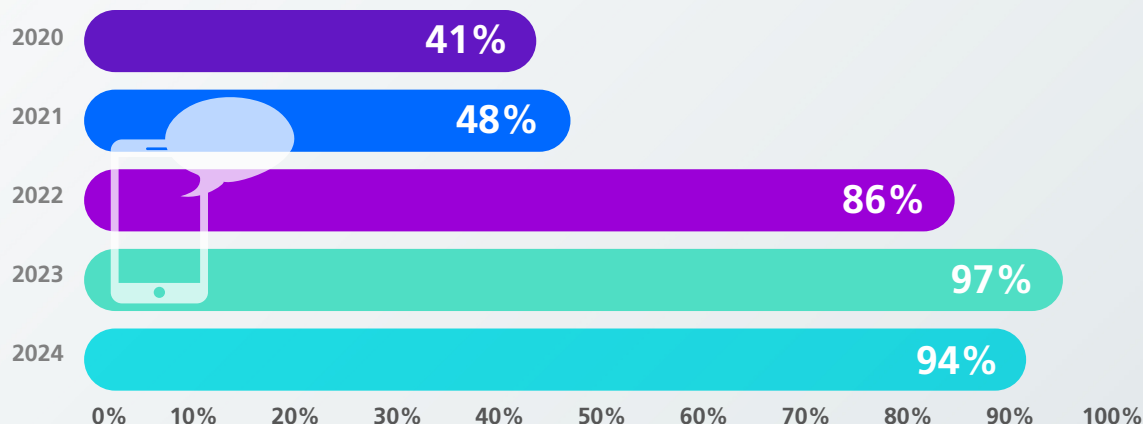
HELLENIC TELECOMMUNICATIONS & POST COMMISSION

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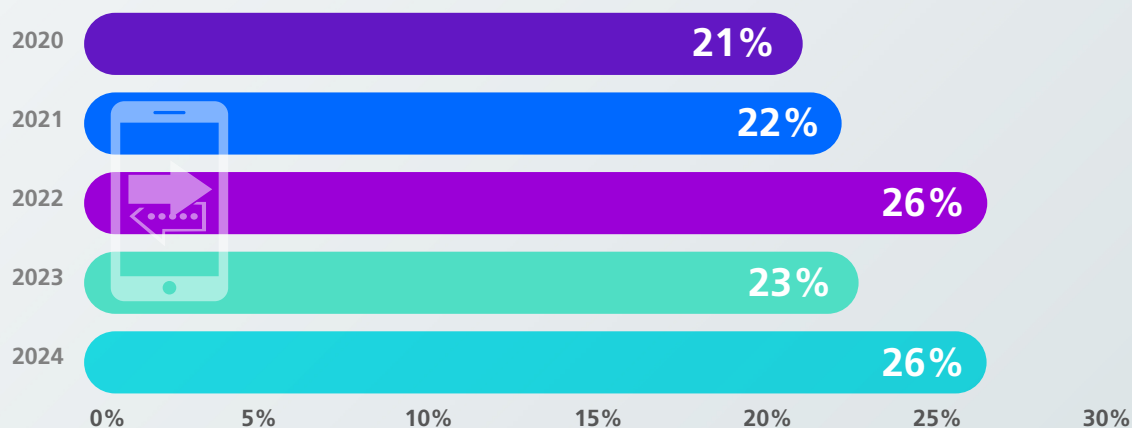


Price Observatory-Pricescope

Mobile post-paid products with unlimited call minutes to all



Mobile post-paid products with unlimited data



Fixed telephony products with unlimited call minutes to mobiles

