

THE COURSE OF THE GREEK ELECTRONIC COMMUNICATIONS MARKET IN 2020

Key figures

4.8 billion euros turnover
3.4% drop compared to 2019

2.9% contribution to GDP

1.1 billion euros investments of electronic communications operators
38% increase compared to 2019



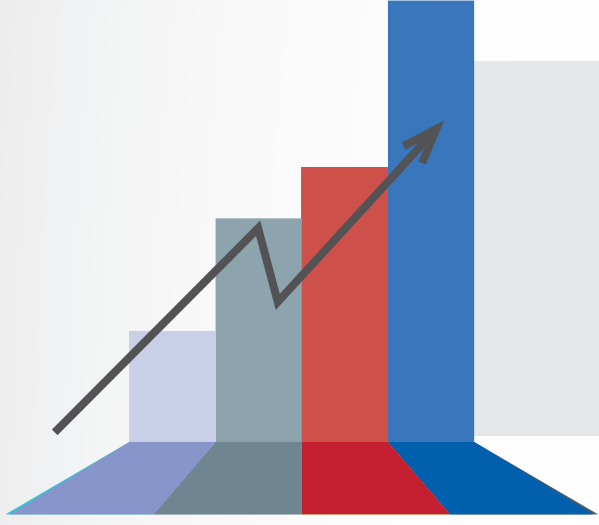
Fixed telephony

- **4,859,182** telephony lines
- **45.3%** penetration in the population
- **1.4** billion euros retail revenues
- ↑ **1% increase** compared to 2019
- **14.5** billion minutes outgoing traffic of national fixed calls
- ↑ **8.7% increase** compared to 2019
- **409,358** ported numbers



Mobile telephony

- **11.4** million active connections
- **106%** penetration in the population
- **1.6** billion euros retail revenues
- ↓ **4.1% drop** compared to 2019
- **30.5** billion minutes volume of voice calls
- ↑ **6.3% increase** compared to 2019
- **2.2** billion SMS
- ↓ **6.1% drop** compared to 2019
- **291,740** ported numbers



↑ **68% increase** in the volume of data services
379 million GB, versus **225** million GB in 2019.



Average monthly revenue from fixed & mobile telephony

- Per connection from the provision of telephony services at fixed location: **17 euros**
- Per post-paid user: **21 euros**
- Per pre-paid user: **6 euros**



Average monthly use of data services

- Post paid residential user: **3.5 GB**
- Pre-paid user: **2.6 GB**
- Business user: **1.7 GB**

Broadband

- **4,270,473** fixed broadband connections
- ↑ **4% increase** compared to 2019
- **39.8%** fixed broadband penetration in the population

LLU

- **1,978,170** lines
- ↓ **5% drop** compared to 2019

VDSL

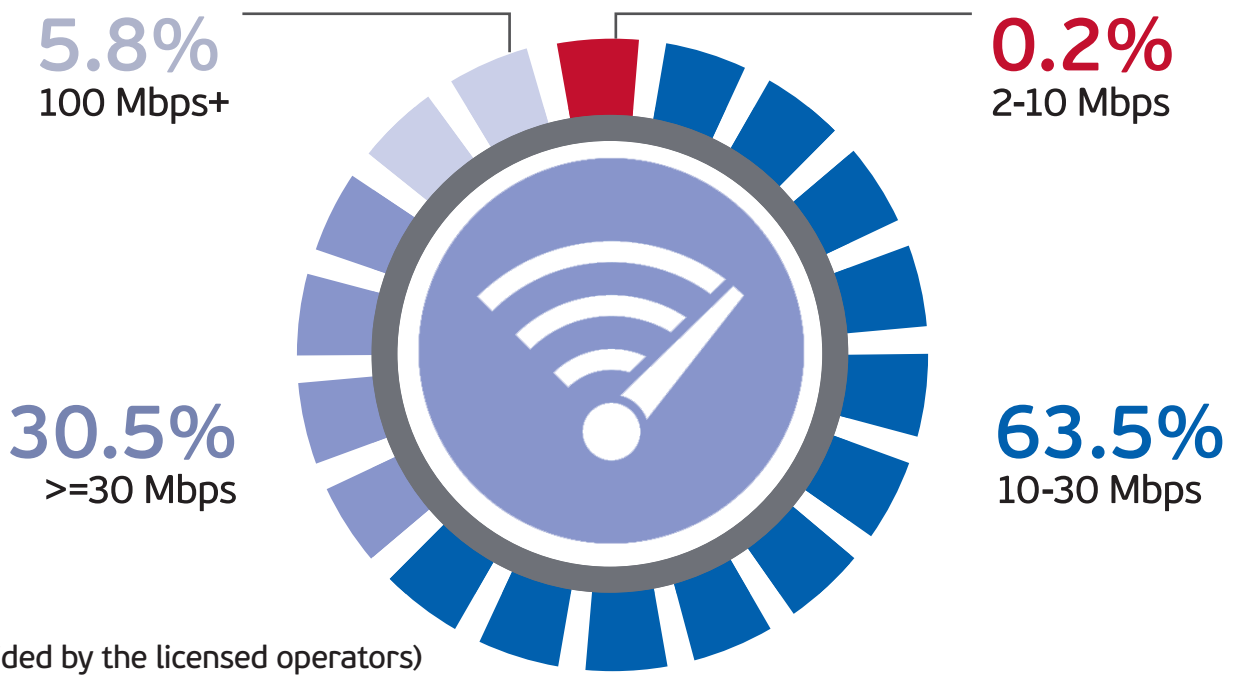
- **1,264,437** lines
- ↑ **27% increase** compared to 2019

4G

- **91.3%** Internet traffic
- **9,231,228** mobile connections with Internet usage



Breakdown of broadband lines per nominal download access speed, December 2020



Source: EETT (based on data provided by the licensed operators)

Bundled offers



- **4.28** million bundled offers
- **51%** was 2-Play offers (fixed telephony + fixed broadband access)

Pay-TV



- **1.11** million pay-TV subscriptions
- ↑ **4% increase** compared to 2019
- **72%** was satellite TV subscriptions