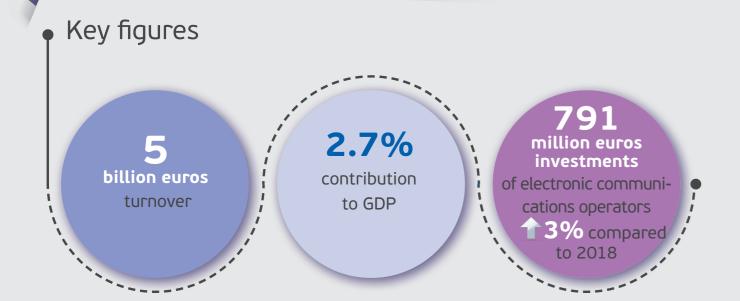
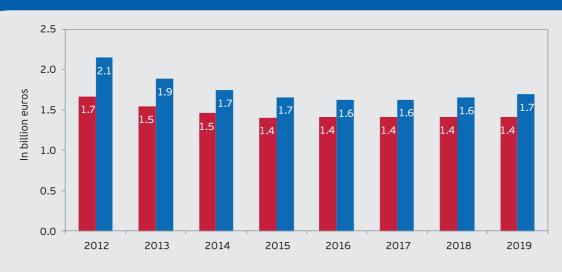
2019: The course of the Greek electronic communications market



Evolution of retail revenues

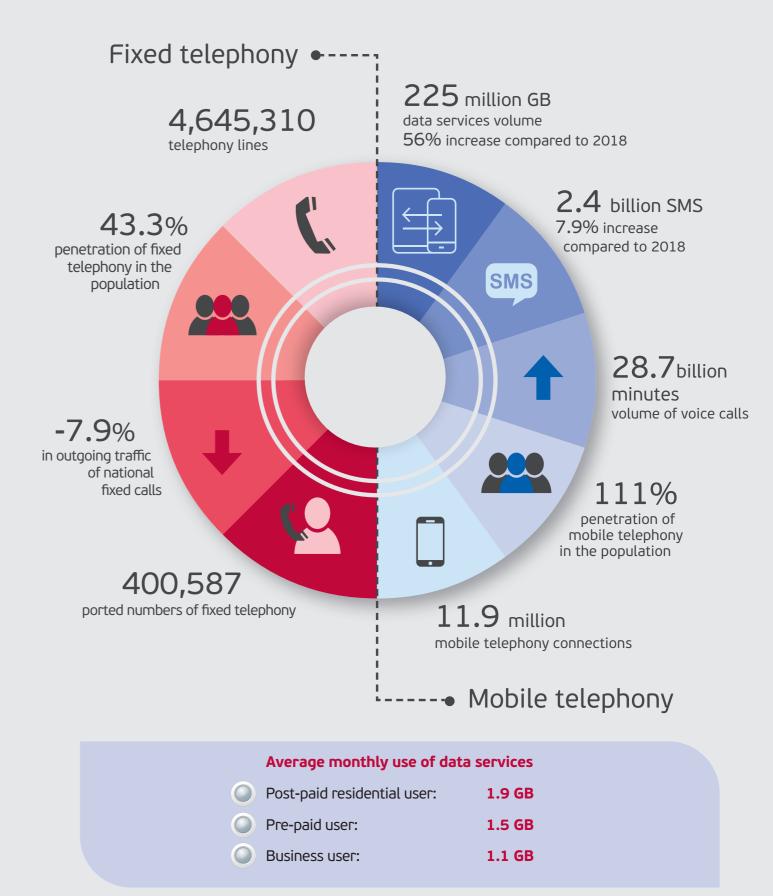


- Telephony and Internet services at a fixed location
- Voice and data services (SMS, MMS, data) of mobile communications networks

Source: EETT (based on data provided by the licensed operators)

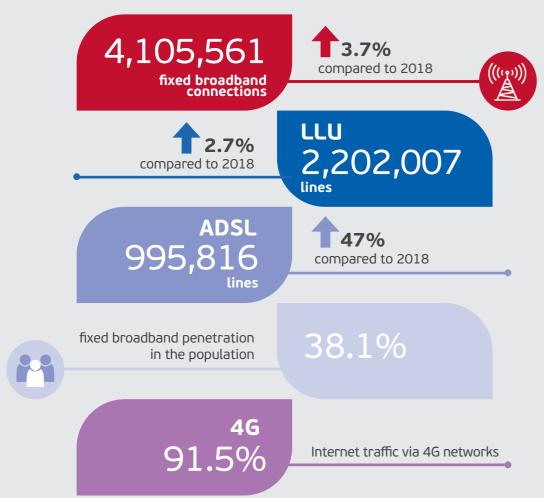
Average monthly revenue from fixed & mobile telephony

- Average monthly revenue per connection from the provision of telephony services at fixed location: **18 euros**
- Average monthly revenue per post-paid user: 22 euros
- Average monthly revenue per pre-paid user: 5 euros

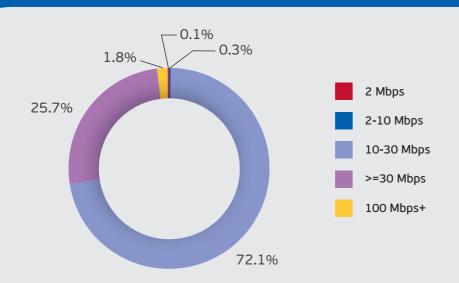




Broadband



Breakdown of broadband lines per nominal download access speed, December 2019

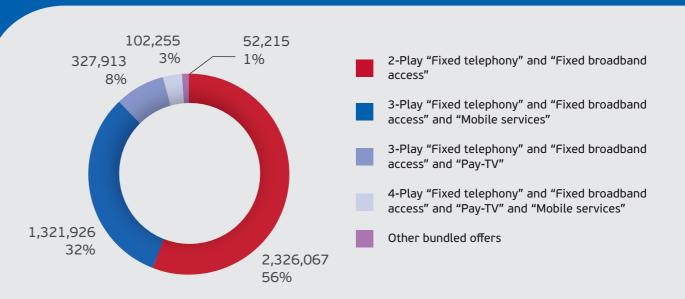


Source: EETT (based on data provided by the licensed operators)

Bundled offers

4.13 million bundled offers 1.07 million pay-TV subscriptions

Breakdown (%) of bundled offers per specific type, December 2019



Source: EETT (based on data provided by the licensed operators)

Price Observatory-EETT's Pricescope

- ~ 1,500 commercially available products of fixed and mobile telephony
- 53% fixed communications products and 47% mobile communications products
- 63% of the mobile post-paid telephony programs consisted of a monthly fee up to 60 euros, with an average price of 39 euros and a call allowance of around 6,000 minutes

Target-markets of telecommunications products, 2019

