



EETT's First Participation to the Thessaloniki International Fair (TIF)

This year marked EETT's first participation to the Thessaloniki International Fair (TIF), which was held from the 6th to the 14th of September 2008. Through its participation to the 73rd TIF (Stand 13, Position 16), EETT aimed at the extensive information of the public on issues pertaining to its responsibilities in the electronic communications and postal services markets.

Given that 2008 has been characterized as the "Year of Qualitative Broadband Services", broadband services and information of Electronic Communication users on their rights, obligations and the procedures they must follow, as well as the options they have, were the main thematic axes of promotion at EETT's Stand.

In particular, among other things, the visitors of EETT's stand had the opportunity to:

1. Be informed on broadband Internet, be connected via broadband connections and "experiment" in broadband applications and services with the help of experienced personnel.
2. Watch a pilot application of the Geographic Information System (GIS), which records and illustrates broadband network infrastructures in Greece and offers useful, interactive consumer, provider and Local Self-Government information services.
3. Receive information on the capabilities of the equipment used by EETT for monitoring the radiofrequency spectrum, which will also be exhibited at the stand.
4. Be informed on EETT's activities through printed material issued by the Regulatory Authority and collect the in-



View of EETT's Stand

formed consumer's Guide for Electronic Communications services.

5. Be informed on late developments in the field of Postal Services and the institutional role played by EETT to the benefit of the consumers.
6. Navigate in the renewed and disability friendly site of EETT, which has been enhanced with new thematic entities and modern services, such as the automatic notification system RSS, video streaming, etc.

With the opportunity of EETT's first participation to TIF, EETT's President Professor Nikitas Alexandridis held a press conference during which he presented, among others, the development course of

Broadband Services in Greece and the action of the Regulatory Authority for the promotion of competition in the broadband market, with emphasis on GIS as well.

With particular reference to Northern Greece, EETT's President underlined the following: "Despite the fact that the development of broadband services starts and is focused on Attiki, Northern Greece, with Thessaloniki at the center, has marked significant progress".

The presentation of EETT's President along with the accompanying published material which was distributed during the Press Conference, is available at EETT's site, www.eett.gr.