
REGULATORY CHALLENGES

For

BROADBAND INNOVATION

Regulatory challenges.....

- ❖ Broadband **innovation**...linked to **convergence**
- ❖ **Regulation** must **avoid** trying to **drive** the process.....

While, at the same time.....

Guaranteeing a **fair and non distorted playing field**

Regulatory challenges....

- ❖ Regulatory **tools** as a means to *translate* instead of *reduce* reality

 - ❖ I. Market definition. Substitutability
 - Retail markets: in the benefit of end users
 - **partial/ non symmetrical** substitutes
 - **customers** behaviour as **driver** for market analysis
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Regulatory challenges.....

- Wholesale markets: in the benefit of regulatory objectives
 - Competition *intra* and *inter* platforms
 - Efficient **investment incentives**
 - **Substitutability** and complementariness
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Regulatory challenges....

II. Assessing competitive situation:

- **Infrastructure based competition?**
 - **NGAs** at the core of our thoughts....
 -**convergent approach** already essential
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Challenges...

- ❖ **Old and new facilities needed :**
 - **Non SMP related:**
 - **Numbering for convergent services**
 - **Spectrum**
 - **Standardisation**
 - **SMP related:**
 - **Rights of way**
 - **Access to essential facilities**
 - **Content**
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Regulatory challenges...

III. Remedies to apply

❖ Converged approach issues

- Termination rates
 - Access conditions
 - Customers protection
 - Content:
 - Competition law limits
 - SMP into electronic communications markets
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Regulatory challenges...

If challenges are multiple... tools also are

**Evolution is often tougher to manage than
revolution**

Thank you
